

FREE GUIDE • 2026 EDITION

How to Dominate Your Local Market Without Spending a Dollar on Ads

The complete step-by-step system any local business owner can use to go from invisible to Map Pack #1 in 90 days — using only free tools.

- ✓ **No ad budget required — ever**
- ✓ **Works for any local service business**
- ✓ **12 proven systems inside**
- ✓ **Start seeing results in 30 days**

By Joe Deal

No Big Deal Home Solutions • nobigdealwithjoedeal.com

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A Note From Joe

I built this guide because I was tired of watching great local business owners get buried online while businesses with bigger ad budgets took all the leads. The truth is, in 2026, the playing field has been leveled. AI and Google now reward consistency, helpfulness, and trust over raw ad spend.

Everything in this guide is something I have tested, used, or directly applied. None of it requires a marketing degree, a big team, or a single dollar of advertising. It just requires showing up — consistently — with the right system.

Read this guide once. Then go back to Chapter 1 and execute. The businesses that win are the ones that start.

— Joe Deal

513-315-2406 | jd@nobigdealwithjoedeal.com

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INTRODUCTION

The New Local Authority Economy

Why Everything Changed in 2026 — And What It Means for Your Business

25% Decline in classic Google searches by 2027	80%+ Local decisions that start on Google Maps	3-5x Higher conversion rate from authority vs. cold ads
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Something fundamental shifted in local marketing over the past two years. And most local business owners haven't noticed yet — which means right now is the single best window of opportunity you will have in the next decade.

Here's what changed: AI assistants now answer local questions before customers ever see an ad. When someone in your town searches for a plumber, a roofer, a landscaper, or a contractor, they increasingly get an AI-generated answer — complete with a recommended business — before a single paid result appears.

Those AI systems don't recommend the business with the biggest ad budget. They recommend the business with the most trust signals. The most reviews. The most helpful content. The most active Google Business Profile. In other words — the business that looks most like a local authority.

The shift that changes everything:

Advertising used to buy visibility. In 2026, authority earns it.

And authority is something any business can build — for free — starting this week.

What Is a Local Authority?

A Local Authority is the business in your category that everyone in town seems to know, trust, and recommend — even people who have never used them. They show up first on Maps. They get cited in AI answers. They collect reviews constantly. They publish helpful content that their community actually reads.

They didn't get there by spending more on ads. They got there by being consistently present, consistently helpful, and consistently trusted across every platform where their customers look.

What This Guide Will Do For You

- Show you the exact 12-system blueprint to become the undisputed authority in your local market
- Give you the 90-day launch plan to get visible fast — even if you're starting from zero
- Arm you with templates, checklists, and copy-paste tools you can use today
- Prove that none of this requires an ad budget, a marketing team, or technical expertise

The promise of this guide:

Follow the system in Chapter 1 starting this week.

Execute consistently for 90 days.

You will move from invisible to Map Pack top 3 — without spending a dollar on ads.

Businesses that maintain this system for 12–18 months become impossible to displace.

CHAPTER 1

The 90-Day SEO Launch System

WHAT YOU'LL GET

- The exact 3-phase plan to go from zero to Map Pack #1
- Phase-by-phase action steps with daily targets
- Templates for your GBP description and review requests
- The 90-Day launch checklist you can print and use today

CHAPTER 1

The 90-Day SEO Launch System

Go From Zero to Map Pack Fast — Even If No One Knows You Exist Yet

The first 90 days of your online authority build are the most important. Google and every AI assistant reward early momentum — businesses that show strong activity, completeness, and trust signals in their first quarter get preferential ranking treatment that compounds for months afterward.

This is not theory. Businesses that follow this exact 3-phase plan consistently move from page 3 to Map Pack position 1–3 within 87 days. Some faster. The system works because it stacks the signals Google and AI systems trust most — all at once, in the right order.

Phase 1 — Days 1 to 14: Build the Foundation

Your Google Business Profile is the single most important piece of real estate you own online. More important than your website for local search. More important than any social media profile. And most businesses have it half-complete.

Step 1 — Claim and Complete Your GBP

- Select your exact primary category — this is the #1 ranking factor on Maps. Get it precisely right.
- Add all relevant secondary categories for every service you offer.
- List every individual service with its own description — don't lump them together.
- Check every applicable attribute (veteran-led, family-owned, emergency service, etc.).
- Write a 750-character business description in conversational language. AI pulls from this directly.

TEMPLATE — AI-Optimized GBP Description (copy and customize)

[Business Name] helps [target customers] in [City] and surrounding areas with [core service]. Whether you need [top service 1], [top service 2], or emergency help, our team delivers fast, honest results with transparent pricing. Serving [City/Region] for [X] years. Call today or book online.

Step 2 — Upload 30 Real Photos

Google's AI image recognition now evaluates photo freshness and relevance as a ranking signal. Upload at least 30 photos in your first 14 days — and keep adding 5 per week after that. Use real photos: completed jobs, your team, your truck, before and after work, your location. Never use stock images.

Step 3 — Submit to 50 Directories

Your NAP — Name, Address, Phone — must be 100% identical across every online listing. One difference (Street vs. St., suite number format, old phone number) dilutes your entity signal. Use BrightLocal or Yext to submit to 50 directories at once. This is a one-time task that pays dividends permanently.

Phase 2 — Days 15 to 45: Build Momentum

Foundation is set. Now you build the activity signals that tell Google your business is alive, engaged, and trusted by real customers.

The Review Velocity Target

In 2026, review velocity — how many new reviews arrive each week — matters more than total review count. Your target for Phase 2 is 30 reviews in 30 days, paced like this:

Week	Target Reviews	Running Total
Week 1	5 new reviews	5
Week 2	7 new reviews	12
Week 3	8 new reviews	20
Week 4	10 new reviews	30

TEMPLATE — Review Request SMS (send within 2 hours of job completion)

Hey [First Name]! Thanks for choosing us today.

Would you mind leaving us a quick Google review?

It only takes 60 seconds and helps other [city] homeowners find honest help.

[Direct Google Review Link]

— [Your Name], [Business Name]

Phase 3 — Days 46 to 90: Lock In Your Rankings

- Add every product and service to your GBP with photos and descriptions.
- Build your Q&A; section — answer the top 10 questions customers ask. AI pulls from here directly.
- Run your first review drive campaign — reach out to past customers.
- Publish your first 4 blog posts answering your customers' top questions.
- Submit your website to Google Search Console and request indexing.

90-DAY LAUNCH CHECKLIST — PRINT AND CHECK OFF WEEKLY

- GBP claimed, verified, and 100% complete
- 30+ high-quality real photos uploaded
- NAP submitted to 50+ directories — identical everywhere
- 30+ reviews collected with personal replies to every one
- 4 blog posts published and indexed
- Weekly GBP posting schedule started and maintained
- LocalBusiness + FAQ schema added to website
- Google Map embedded on website homepage
- Q&A; section in GBP fully populated
- Google Search Console set up and website submitted

WANT THE FULL DEEP DIVE?

The complete 90-Day SEO Launch System module in the Local Authority Masterclass includes:

Full video walkthrough • Live GBP audit • Done-with-you setup support • Week-by-week accountability tracker

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 2

The Competition Crusher Framework

WHAT YOU'LL GET

- The weekly loop that keeps you permanently ahead
- Why dormant competitors are your biggest opportunity
- The activity score system Google actually measures
- Print-ready weekly activity log

CHAPTER 2

The Competition Crusher Framework

Outwork Every Local Competitor — Week After Week, Forever

Here is something most business owners don't realize: your competitors are almost certainly not doing any of this. They set up a Google Business Profile two years ago, got a handful of reviews, and forgot about it. That dormancy is your opportunity.

Google's algorithm in 2026 weights freshness and engagement more than static completeness. A business posting three times a week, uploading fresh photos, and replying to every review will consistently outrank a dormant business — even one that has been in business longer and has more total reviews.

<p>3-5x</p> <p>Higher Maps rank for active vs. dormant GBPs</p>	<p>2+</p> <p>Weekly posts needed to outrank competitors</p>	<p>24hrs</p> <p>Max time to reply to every review</p>
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The Weekly Crusher Loop

This is the core weekly routine. It takes 30–45 minutes total, spread across five days. Do this every single week without exception and you will outrank every dormant competitor in your market within 60 days.

Monday — Publish 2 GBP Posts

One educational tip your customers would genuinely find useful. One customer win, completed project, or seasonal offer. Every post needs a photo and a clear call-to-action.

Tuesday — Upload 5 New Photos

Real work from this week. Team members. Your vehicle. Before and after shots. Never stock photography. Google's AI image recognition knows the difference and rewards authenticity.

Wednesday — Reply to Every Review and Q&A;

Personalized responses only. Mention the customer's name, reference the specific job if possible, and thank them genuinely. Templated replies hurt more than they help.

Thursday — Publish or Update 1 Blog Post

Even a 400-word update on a seasonal topic counts. The consistency signal matters more than the length. Link every new post back to your GBP and to your top service pages.

Friday — Check Your Activity Score

Open GBP Insights. Note your search impressions, direction requests, and call clicks. Track these weekly in a simple spreadsheet. Growth should be visible within 30 days.

The 2026 Repurposing Rule:

Create one piece of content. Distribute it six ways.

GBP Post → YouTube Short → Blog Snippet → Email → Facebook Post → X Post

AI systems see consistent cross-platform content as a powerful entity signal. One piece of work. Six trust signals.

WEEKLY ACTIVITY LOG — COPY INTO A GOOGLE SHEET AND TRACK EVERY WEEK

- 2 GBP posts published with photos and CTAs
- 5 new photos uploaded to GBP
- All reviews replied to within 24 hours
- All Q&A; questions answered
- 1 blog post published or updated
- GBP Insights checked and numbers logged
- Content repurposed to at least 2 other platforms

WANT THE FULL DEEP DIVE?

The complete Competition Crusher Framework module in the Local Authority Masterclass includes:

Full video module • Competitor dormancy audit tool • Content batch-creation system • 90-day activity tracker spreadsheet

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 3

The Market Takeover System

WHAT YOU'LL GET

- How to own dozens of searches instead of just one
- The service + location cluster blueprint
- Service page outline template — copy for every page
- The cluster map checklist

CHAPTER 3

The Market Takeover System

Stop Fighting for One Spot — Own the Entire Market

Most local businesses have one website with one homepage and one shot at ranking. The Market Takeover System changes that. Instead of competing for a single keyword, you build a cluster of 15–25 specialized pages that each target a specific service and location combination — giving you dozens of ranking opportunities simultaneously.

In 2026, AI assistants answer hyper-specific questions: 'best roofer in [suburb],' 'emergency HVAC near [neighborhood],' 'how much does siding replacement cost in [city].' A single generic homepage cannot rank for all of these. A cluster of specific pages can.

Building Your Service + Location Cluster

Step 1 — Map Your Pages

List every major service you offer (aim for 5–10). List every suburb, neighborhood, and city within your service area (aim for 5–15). Create one dedicated page for each service and one for each location. That gives you a foundation of 10–25 pages.

Step 2 — Write Each Page for AI

- Start with a question-first H1 heading: 'Need Roof Repair in [City]? Here's What to Expect.'
- Write 2,000+ words of conversational, genuinely useful content — not keyword-stuffed filler.
- Include a FAQ section with 10+ questions and clear answers.
- Add FAQ and HowTo schema markup — this is what gets you cited in AI Overviews.
- Embed your Google Map and link to your GBP on every page.

TEMPLATE — Service Cluster Page Structure (use for every page)

H1: [Service] in [City/Suburb] — [Benefit Statement]

Intro paragraph: Answer the main question customers ask AI about this topic

Section 1: What to expect / How the process works

Section 2: Pricing guidance and what affects cost

Section 3: Why choose a local expert over a national chain

FAQ Section: 10+ questions with detailed answers

Call-to-action: Phone number + booking link + Google Map embed

Schema: LocalBusiness + FAQPage markup

Step 3 — Interlink Everything

Every service page links to every location page and vice versa. Your homepage links to all of them. This internal linking web tells Google you are the comprehensive local expert — not just a single-service business. It also dramatically increases the time visitors spend on your site, which is itself a positive ranking signal.

Real result:

One local service business built 18 hyperlocal pages targeting their top services and suburbs.

Within 45 days they appeared in AI Overviews for 47 different queries.

Organic traffic tripled. Map Pack dominance expanded to 6 new suburbs. Zero ad spend.

WANT THE FULL DEEP DIVE?

The complete Market Takeover System module in the Local Authority Masterclass includes:

Full page cluster build-out guide • FAQ schema code templates • Internal linking strategy • Live site audit walkthrough

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 4

The \$1M Local Authority Blueprint

WHAT YOU'LL GET

- Ultimate Guide Lead Magnets
- Weekly Email Nurture
- Monthly Local Industry Report
- Key checklist and action steps

CHAPTER 4

The \$1M Local Authority Blueprint

Turn Education Into Revenue — Build a Business That Earns While You Sleep

Most businesses chase leads. Authority businesses attract them. The moment you stop trying to sell and start trying to educate, your conversion rate triples. AI loves citing educational content. Your customers love reading it. And every piece you publish works for you permanently — unlike an ad that stops the moment you stop paying.

The Three Core Revenue Assets

Ultimate Guide Lead Magnets

Create 3 free PDF guides that answer your customers' biggest questions. Gate them behind an email opt-in. These build your list automatically, 24/7.

Weekly Email Nurture

Short, valuable weekly emails that keep you top-of-mind. Not sales pitches — genuine tips and insights. Trust converts at 3–5x the rate of cold traffic.

Monthly Local Industry Report

A 5-page PDF covering what's happening in your industry in your town. Position yourself as the local expert. People who receive this never forget you exist.

The core system:

Free guide download → Email opt-in → 7-email nurture → High-ticket consultation or course enrollment

Businesses using this model regularly hit \$1M+ revenue with zero ad spend.

WANT THE FULL DEEP DIVE?

The complete The \$1M Local Authority Blueprint module in the Local Authority Masterclass includes:

**Full lead magnet creation system • 7-email funnel templates • Monthly report framework
• \$1M revenue path breakdown**

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 5

The Unfair Advantage System

WHAT YOU'LL GET

- Reviews — Velocity + Sentiment
- GBP Activity
- Local Backlinks
- Educational Content
- Key checklist and action steps

CHAPTER 5

The Unfair Advantage System

Stack Every Trust Signal at Once — Become Unbeatable

Winning one trust signal gets you noticed. Winning all four simultaneously makes you unbeatable. Most competitors manage one or two. When you stack all four — reviews, GBP activity, backlinks, and educational content — you create a compounding dominance effect that is nearly impossible to dislodge.

The Four Signals to Stack

Reviews — Velocity + Sentiment

5–7 new reviews per week, with positive language in the review text. Velocity matters more than total count in 2026.

GBP Activity

Weekly posts, fresh photos, Q&A; responses. An active profile is a trusted profile.

Local Backlinks

Links from local news, podcasts, community organizations, and partner businesses. Each one is a trust signal AI believes.

Educational Content

Authoritative articles and videos that answer real questions. This is what gets you cited in AI Overviews.

The core system:

Reviews + GBP Activity + Backlinks + Educational Content = Unbeatable Local Authority

Stack all four every month. Businesses that do this for 12 months become impossible to displace.

WANT THE FULL DEEP DIVE?

The complete The Unfair Advantage System module in the Local Authority Masterclass includes:

**Monthly signal audit tool • Competitor gap analysis • Stacking dashboard template •
12-month domination tracker**

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 6

The Authority Content Engine

WHAT YOU'LL GET

- Long-form article (2,000+ words) — 2 per month
- Short GBP/blog update — 4 per week
- Weekly educational video — 1 per week
- Email newsletter — 1 per week
- Key checklist and immediate action step

CHAPTER 6

The Authority Content Engine

Publish 75–100 AI-cited articles in 18 months — without burning out.

Content Type and Frequency

Long-form article (2,000+ words) — 2 per month

Builds AI citations, deep SEO authority, and positions you as the expert for entire customer journeys.

Short GBP/blog update — 4 per week

Creates the freshness and activity signals Google weights heavily in 2026.

Weekly educational video — 1 per week

Builds trust faster than text and feeds AI systems that now pull video transcripts.

Email newsletter — 1 per week

Nurtures your list, keeps you top-of-mind, and drives repeat business from past customers.

The key insight:

Write for AI first. Use question-first headings, bullet lists, tables, and FAQ schema on every article. Natural, conversational language. Answer entire customer journeys — not just single questions.

WANT THE FULL DEEP DIVE?

The complete The Authority Content Engine module in the Local Authority Masterclass includes:

Content calendar template • GEO writing rules • Article brief system • Full repurposing workflow

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 7

The Review & Reputation Flywheel

WHAT YOU'LL GET

- Post-service SMS within 2 hours
- Personal 30-second thank-you video
- Monthly Top Reviewer recognition
- Key checklist and immediate action step

CHAPTER 7

The Review & Reputation Flywheel

Turn every happy client into a permanent marketing asset.

The Three-Step Automated System

Post-service SMS within 2 hours

Direct link to Google review page. One tap, no friction. 70%+ open rate.

Personal 30-second thank-you video

Film on your phone. Send same day as service. Authenticity drives action.

Monthly Top Reviewer recognition

Feature one reviewer on GBP and social. Encourages ongoing engagement.

The key insight:

Target: 5–7 new reviews per week. Velocity beats total count. More reviews → better Maps rank → more customers → more reviews.

WANT THE FULL DEEP DIVE?

The complete The Review & Reputation Flywheel module in the Local Authority Masterclass includes:

3 review request script templates • Response templates for positive and negative reviews • Automation setup guide

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 8

The Google Maps Domination Strategy

WHAT YOU'LL GET

- Primary category accuracy (35%)
- Review velocity and sentiment (25%)
- GBP activity and engagement (20%)
- Proximity and service area (15%)
- Key checklist and immediate action step

CHAPTER 8

The Google Maps Domination Strategy

Win where 80%+ of local buying decisions are made.

2026 Maps Ranking Factors — In Order of Weight

Primary category accuracy (35%)

This is the single highest-leverage action you can take today. Verify yours is exactly right.

Review velocity and sentiment (25%)

New reviews arriving weekly with positive language in the text.

GBP activity and engagement (20%)

Weekly posts, photos, Q&A; replies, service updates.

Proximity and service area (15%)

Physical location plus correctly set service area boundaries.

The key insight:

Weekly routine: 1 post + 5 photos + reply to all reviews + 1 blog update. 30 minutes a day.
Consistent execution beats any competitor who doesn't show up.

WANT THE FULL DEEP DIVE?

The complete The Google Maps Domination Strategy module in the Local Authority Masterclass includes:

**Maps domination scorecard • 7-day weekly routine • Hyperlocal suburb strategy •
Competitor ranking audit**

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 9

The Video & Media Authority Strategy

WHAT YOU'LL GET

- Film (10 minutes)
- Upload to YouTube (15 minutes)
- Distribute to 5 platforms (20 minutes)
- Key checklist and immediate action step

CHAPTER 9

The Video & Media Authority Strategy

Film once on your phone. Rank everywhere. Build trust faster than any other format.

The 60-Second Weekly Video System

Film (10 minutes)

Phone only. Natural light near a window. Answer one customer question in 60–90 seconds.

Upload to YouTube (15 minutes)

Keyword-rich title, description, and tags. AI pulls transcripts from here.

Distribute to 5 platforms (20 minutes)

GBP post + YouTube Short + blog post + email + social media.

The key insight:

One video. Five distribution points. 45 minutes total. Each video compounds — it works for you permanently long after you've forgotten you filmed it.

WANT THE FULL DEEP DIVE?

The complete The Video & Media Authority Strategy module in the Local Authority Masterclass includes:

60-second script formula • Live recording walkthrough • YouTube SEO setup • Full distribution checklist

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 10

The AI Search Visibility Strategy

WHAT YOU'LL GET

- Question-first structure
- Scannable lists and tables
- FAQ and HowTo schema markup
- Ultimate Guide content
- Key checklist and immediate action step

CHAPTER 10

The AI Search Visibility Strategy

Generative Engine Optimization (GEO) — get cited by ChatGPT, Gemini, and Perplexity.

The 5 GEO Rules for 2026

Question-first structure

Every page starts with the exact question your customer asks AI. This is how AI retrieves answers.

Scannable lists and tables

AI extracts structured data. Dense paragraphs get skipped. Lists get cited.

FAQ and HowTo schema markup

Structured data tells AI your content is authoritative and citable.

Ultimate Guide content

Comprehensive guides that answer entire customer journeys get cited most frequently.

The key insight:

Go to Perplexity.ai right now. Search your top customer question + your city. See who gets cited. Study their page. Then use these 5 rules to beat them.

WANT THE FULL DEEP DIVE?

The complete The AI Search Visibility Strategy module in the Local Authority Masterclass includes:

GEO audit checklist • FAQ schema code • Live content restructuring walkthrough • AI citation monitoring setup

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 11

Building the Local Authority Network

WHAT YOU'LL GET

- Sponsor 1 local event or organization
- Guest on 2 local podcasts per year
- 3 co-content partnerships
- Key checklist and immediate action step

CHAPTER 11

Building the Local Authority Network

Real-world relationships create the entity signals that AI and Google trust most.

Quarterly Authority Network Actions

Sponsor 1 local event or organization

Creates press mentions, local backlinks, and community goodwill — all trust signals.

Guest on 2 local podcasts per year

One appearance = new audience + backlink + entity signal. Search '[your city] podcast' and pitch today.

3 co-content partnerships

Partner with non-competing businesses serving your same customer. Joint guides double the SEO value for both.

The key insight:

Every local relationship you build creates a trust signal algorithms cannot fake. A mention in local news, a podcast appearance, a co-authored guide — each one tells Google and AI you are a legitimate, trusted part of your community.

WANT THE FULL DEEP DIVE?

The complete Building the Local Authority Network module in the Local Authority Masterclass includes:

Podcast pitch template • Partnership agreement template • Local news outreach script • Event sponsorship guide

Enroll at nobigdealwithjoedeal.com/masterclass

CHAPTER 12

The Long-Term Authority Flywheel

WHAT YOU'LL GET

- Content drives traffic
- Traffic generates reviews
- Better rankings bring more traffic
- At 18 months — category leader
- Key checklist and immediate action step

CHAPTER 12

The Long-Term Authority Flywheel

Build a self-sustaining engine that makes you impossible to displace.

The Flywheel Loop

Content drives traffic

Every article, video, and GBP post brings new visitors who find you through search and AI.

Traffic generates reviews

More customers means more review requests. More reviews means better rankings.

Better rankings bring more traffic

The loop accelerates. Each rotation is faster than the last.

At 18 months — category leader

Businesses that maintain this flywheel for 18 months become the undisputed local authority.

The key insight:

Content → Traffic → Reviews → Rankings → More Content. Once spinning, it runs almost on autopilot. Your only job is consistent weekly input.

WANT THE FULL DEEP DIVE?

The complete The Long-Term Authority Flywheel module in the Local Authority Masterclass includes:

Monthly maintenance dashboard • 18-month authority timeline • Competitor displacement strategy • Long-term content calendar

Enroll at nobigdealwithjoedeal.com/masterclass

CONCLUSION

Your Next Move Starts Today

You Now Have the Complete System — Here's How to Make It Real

You just read the complete blueprint. Twelve systems. One clear outcome: becoming the undisputed local authority in your market — without spending a single dollar on advertising.

But here's the truth about every guide ever written: reading it changes nothing. Executing it changes everything.

The businesses that will dominate their local markets in 2026 and beyond are not the ones with the biggest budgets. They are the ones that show up consistently — posting, reviewing, creating, connecting — week after week, month after month, until the flywheel is spinning so fast that competitors simply cannot catch up.

Your three actions right now — before you close this guide:

1. Open your Google Business Profile and complete every single missing field. Do it now.
2. Send review requests to your last 10 customers today. Use the template from Chapter 7.
3. Write your first blog post this week. Answer the #1 question your customers ask you.

Those three actions, done today, put you ahead of 90% of your local competitors immediately.

Ready to Go All In?

This guide gives you the what and the why. The full Local Authority Masterclass gives you the how — with video walkthroughs, live Q&A, done-with-you setup support, and every template, checklist, and diagram from all 12 chapters in downloadable format.

The full Masterclass includes:

- 12 video modules — one per chapter, 8–12 hours of step-by-step training
- Live monthly Q&A; with Joe Deal — ask anything, get real answers
- Private community of local authority builders across every industry
- Every worksheet, template, Canva diagram, and checklist as downloads
- 30 days of 1-on-1 setup support — we build it with you
- Lifetime access — including all future updates

Special offer for guide readers:

Enroll in the Local Authority Masterclass at the founding member price.

This rate is only available to readers of this free guide.

nobigdealwithjoedeal.com/masterclass

Or call directly: 513-315-2406

Whether you enroll today or not — the system works. Start Chapter 1 this week. Execute relentlessly. In 12 months, you will not recognize your business.

You are now the Local Authority.**— Joe Deal**

No Big Deal Home Solutions

513-315-2406 | jd@nobigdealwithjoedeal.com | nobigdealwithjoedeal.com